

## Head of Marketing and Communications: Pre-Shortlisting Task

Name:

1. After you have given a presentation at a conference, you are approached by the CSR manager of a well-known company. They say that they enjoyed your presentation, would like to learn more about HENRY and possible opportunities for collaboration. They give you their card and ask you to get in touch. Please write them a follow-up email. (Word count limit: 200 words)
2. The need to adapt HENRY family programmes for online delivery during the pandemic has opened up the opportunity for our national team to support families remotely across the country. In areas where we don't already have a local presence, however, we are finding it challenging to reach and engage parents in these national online services. What steps would you take to tackle this challenge? (Word count limit: 300 words)
3. Which leader with whom you have worked have you most admired and why? What did you learn from them and how has shaped your own approach to leadership? (Word count limit: 250 words)